

SPONSORSHIP BROCHURE

GÉANT

tnc18

*Intelligent networks,
cool edges?*

*Trondheim, Norway
10 - 14 June 2018*

2017 OVERVIEW

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CONTACT

TNC18-SPONSORSHIP@LISTS.GEANT.ORG

***tnc*18**

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2017 OVERVIEW



8 **PLENARY
TALKS**

24 **SESSIONS
& SPONSORS**

33 **SIDE
EVENTS**

69 **COUNTRIES
REPRESENTED**

124 **SPEAKERS AND
SESSIONS CHAIRS**

721 **PARTICIPANTS**

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WHAT IS GÉANT?

GÉANT plays a fundamental role in Europe's e-infrastructure, delivering the pan-European network for scientific excellence, research, education and innovation. Through its integrated catalogue of connectivity, collaboration and identity services, GÉANT provides users with highly reliable, unconstrained access to computing, analysis, storage, applications and other resources. It also provides a forum for collaboration, innovation and knowledge-sharing to foster the development of Internet technology and associated services for research and education.

GÉANT ENABLES NATIONAL RESEARCH AND EDUCATION NETWORKS (NRENS) AND RESEARCH COMMUNITIES ACROSS EUROPE, AND THE REST OF THE WORLD, TO TRANSFORM THE WAY THEY COLLABORATE ON GROUND-BREAKING RESEARCH.



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WHAT IS TNC?

TNC is the **largest and most prestigious European research networking conference**. Once a year, TNC brings together over 700 of the leading figures and decision-makers from NREN organisations, research institutions, technology industries, government representatives, and some of the world's premier networking and IT engineers. Together, TNC participants control a very substantial part of the annual R&E information technology budget.

Through keynote speeches by renowned specialists, varying parallel sessions, demonstrations and presentations, **the conference presents participants with a unique overview of the latest developments in networking**, both in the technical field and in the area of application and management for research and education. Attendees represent a wide range of technical disciplines and interests, including the latest **networking technologies, cloud, trust and identity, security and community engagement**.



TNC18 WILL FOCUS ON A VARIETY OF THOUGHT-PROVOKING SUB-THEMES SUCH AS: THE POWER OF THE INTERNET, THE RESPONSIBILITY OF SUSTAINABILITY AND DELIVERY, THE POWER OF DATA ANALYTICS, THE CREATION OF INTELLIGENT COMPLEXITY, AND NETWORKING AT THE SPEED OF SCIENCE

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WHY TNC?

TNC provides you with a forum to present your products and services to a community of early adopters. By sponsoring TNC **you will expand your business opportunities** while shaping the future of research and education, bringing forth priceless rewards for your company and your networks. At TNC you will be able to present your solutions to **key influencers and decision-makers** in the fields of education, science and technology whilst increasing your visibility and learning about new markets. As a sponsor you will be able to:

- Build new relationships.
- Present your technical solutions to the experts in the field.
- Learn about the latest technology and service developments relevant to research and education.
- Join some of the world's leading research networking executives, driving innovation and sparking creativity.
- Expand your business opportunities and meet leading thinkers in the global research networking community.



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WHAT IS GÉANT?

WHAT IS TNC?

WHY TNC?

SPONSORSHIP

Platinum

Gold

Silver

Bronze

Conference Pass

Exhibition Space

Meeting Room

Conference Branding

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**SPONSORSHIP OF TNC IS MORE
THAN JUST A CONFERENCE
- IT IS A YEAR-LONG RELATIONSHIP
BETWEEN YOU AND THE GÉANT
COMMUNITY**

**WE ARE CONFIDENT THAT OUR SPONSORSHIP
OPPORTUNITIES WILL HELP **MAXIMISE THE EXPOSURE**
OF YOUR BUSINESS TO OUR VALUABLE AUDIENCE**

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Platinum



5 Full Conference
Passes

12m² Exhibition
space

5min Plenary speaking
slot

3 Service
webinars

2 Advertorial one page
in CONNECT magazine

2 Advertorial two page spread
in CONNECT magazine

3days Meeting
room

+ Conference branding
Logo on lanyard
Profile in conference newsletter

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Gold



3

Full Conference Passes

6m²

Exhibition space

Conference branding

2

Service webinars

1

Advertorial one page

1

Advertorial spread
two page

Silver



2

Full Conference Passes

4m²

Exhibition space

Conference branding

1

Service webinar

1

Advertorial one page

Bronze



1

Full Conference Pass

4m²

Exhibition space

Conference branding

1

Service webinar

1

Advertorial one page

Optional

Upgrade your exhibition
space to 6m²
(€750)

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INCLUDED IN SPONSORSHIP

Conference Passes



The number of full conference passes depends on the sponsorship level. These will grant access to all sessions on the conference days, all catering, Opening Reception and Closing Dinner.

Exhibition Space



Depending on what package is selected, the booth will come with a backwall (2,5m high) branded with your logo/design, including a carpet. A basic table with two chairs is included in the price.

Meeting Room



A meeting room will be made available at a central point in the venue to use for client meetings, workshops, demonstrations or Birds-of-a-Feather sessions outside the hours of the formal TNC programme.

Conference Branding



Your company name and logo feature prominently on all conference and promotional materials, and on the TNC website.

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Round Table Session

Technical Workshop

Branded Smoothie Bar

Branded Coffee Bar

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EMERGING NREN PROGRAMME

This year we would like to offer our sponsors the unique opportunity to contribute towards our Emerging NREN Programme. This new programme aims to **support young talent from emerging NRENs** by enabling them to take an active part in TNC18. Guidance and mentoring will be provided for the entire duration of the event, so they can share their knowledge, learn and use their acquired skills within their local community. The programme, by harnessing the full potential of emerging NRENs, ultimately aims to help bridge the digital divide and support integration of these NRENs into the global research and education community.

Contact us to learn more about this rewarding initiative and how your organisation can support young talent.



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ROUND TABLE SESSION

ONLY AVAILABLE FROM GOLD SPONSORSHIP LEVEL



DURATION 75 MINUTES

PRICE ON APPLICATION

With over 700 delegates attending TNC each year, it may be challenging to interact with all the people you wish to meet. This year, one of our options on offer will help you overcome this challenge. By organising and participating in a round table discussion, the sponsor will have the opportunity to **engage and interact with conference delegates in a targeted event**. With the support of a GÉANT moderator you will gain insights from the research and education community whilst making your voice heard.

During this 75 minute round table session we will bring together approximately **12 - 18 participants who are specialised and/or interested in a selected topic** (agreed in advance with you) that will be addressed during the session. The preparation will include calls with a GÉANT moderator. Approximately 2 months before TNC18, you will be given a delegate list from which to choose a selection of participants to invite to their session. GÉANT will set up the invitation process with the objective to fill up the round table session. A maximum of 2 representatives from your organisation will be able to join the session and interact as participants.

These sessions are part of the overall **conference stream** and are an ideal way to demonstrate thought-leadership within a particular topic area and to raise awareness of your organisation to the widest possible and most targeted audience.

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TECHNICAL WORKSHOP

ONLY AVAILABLE FROM GOLD SPONSORSHIP LEVEL



DURATION HALF DAY

PRICE ON APPLICATION

A workshop is an ideal forum for organisations wanting to work at a detailed technical level with a core audience. This format allows an organisation to bring together its own experts with the NRENs' technical teams and other participating institutions to present and discuss new and emerging technologies and techniques.

Workshops take place as half-day events on the days before or after the main conference and so **do not conflict with other conference sessions**. To ensure attendees make the necessary travel arrangements, workshops should be booked well in advance.

Events can range in size from very small to large and refreshments can be included if required.

GÉANT will work with workshop organisers to help maximise visibility and attendance of these events.

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BRANDED SMOOTHIE BAR

THIS OPTION IS ONLY AVAILABLE FROM GOLD SPONSORSHIP LEVEL

The smoothie bar will be serving 2 to 3 different types of fresh smoothies in branded plastic cups. The bar and the menu will be branded with your logo and be located close to your booth if you wish.

The price for sponsoring the smoothie bar includes:

- Branded bar
- Smoothies on Monday
- Smoothies on Tuesday
- Smoothies on Wednesday
- Branded cups
- Branded menu
- Decoration
- Staff

DURATION 3 DAYS

PRICE €18.000



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BRANDED COFFEE BAR

THIS OPTION IS ONLY AVAILABLE FROM GOLD SPONSORSHIP LEVEL

The coffee bar will be serving fresh coffees (Regular Coffee, Espresso, Espresso Macchiato, Cappuccino, Cortado, Americano, Caffè Latte, Caffè Mocha) in branded cups. The bar and the menu will be branded with your logo and be located close to your booth if you wish.

The price for sponsoring the coffee bar includes:

- Branded bar
- Coffees on Monday
- Coffees on Tuesday
- Coffees on Wednesday
- Branded cups
- Branded menu
- Decoration
- Staff

DURATION 3 DAYS

PRICE €18.000



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ADDITIONAL SPONSOR OPPORTUNITIES



Opening Reception

€8.000

Sponsorship of the opening reception is promoted in the final programme and during the event. The sponsor is also entitled to position appropriate signs in the venue.



Conference Bags

€2.500

Your company logo is printed on the canvas shopping bags (arranged by GÉANT) and distributed to all delegates upon registration.



Give Aways

€2.000

Your company logo is printed on the give aways (arranged by GÉANT) and distributed to all delegates upon registration. Please contact us to find out more about this year's give aways.

For more information about sponsorship packages and opportunities, please contact tnc18-sponsorship@lists.geant.org

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*“A great chance to meet
and collaborate with
existing and prospective
customers”*

JONAS AFSETH
DROPBOX

*“A chance to share our
offering to the community”*

SPENCER LAMB
VERNE GLOBAL

“A great opportunity”

JAMES WILLIAMS
PICS TELECOM

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NOKIA



THE ELASTIC NETWORK

ARISTA



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*For more information
please contact us:*

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